



2020 Institute & Expo Marketing Program Order Form

List Distribution Information: All lists will be distributed via email in an Excel file. This list is to be used for a one-time use only and may not be shared with any other individual/companies.

eBlasts: will be coordinated between Exhibitor and NAFA Marketing department and may only be distributed by NAFA. No email addresses will be sold or distributed to individual exhibiting companies.

Note: eblasts to attendees will only go to 2020 attendees, and only within 2 weeks of show dates.

Registration Box Insert: Items must be received in Maryland warehouse no later than August 28, 2020. All production and shipping cost are the responsibility of the exhibitor. 900 units/items required.

If you have any questions, please contact [Danel Hultberg at dhultberg@nafa.org](mailto:dhultberg@nafa.org).

Please note: US attendees have the ability to opt-out of being included on such lists, while Canadian attendees will be required to opt-in. Any lists sent will only include US registrants who have not opted out and Canadian registrants who have opted in.

Step 1: Contact Information

Company Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Fax: _____

Contact Name: _____ Cell: _____

Contact Email: _____

_____ This list will be used for a one-time use only and will not be shared with any other individual/companies.
(initial)

Step 2: Pricing Information

Mailing Lists: Name, Title, Company and Address

- 2020 Attendees Only - \$400
- 2019 & 2020 Attendees - \$600

eBlast: Email created by Exhibitor, distributed by NAFA.

- Pre-Show eBlast - \$650
- Post-Show eBlast - \$750

Registration Box Insert:

- 1 item - \$1,500
- 2 items - \$2,500

\$ _____ Amount Due

Step 3: Payment Information

Card Number: _____ CVV Code: _____ Exp. Date: _____

Card Holder Print Name: _____

Card Holder Signature: _____

Step 4: Submission

Email completed form to dhultberg@nafa.org.