



INTERNATIONAL FLEET ACADEMY

M O B I L I T Y

April 23, 2018 • Anaheim, CA

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**PRE-CONFERENCE
EVENT! NAFA'S
INSTITUTE & EXPO**

INTERNATIONAL FLEET ACADEMY SPONSORSHIP OPPORTUNITIES

BENEFITS RECEIVED BY EVERY SPONSOR:

- ✓ One full conference I&E registration
- ✓ Signage at the door*
- ✓ The complete IFA attendance list two weeks prior to the conference and one week after the conference (name, title, company, mailing address, and email address)
- ✓ Marketing piece/handout for every seat
- ✓ Logo on IFA website
- ✓ Logo on IFA final program*
- ✓ Wrap-up article on IFA and “thank you sponsors” in *FLEETSolutions*
- ✓ eNewsletter Column by Phil Russo, NAFA CEO, about IFA with all sponsor logos included

AVAILABLE OPPORTUNITIES

EXCLUSIVE IFA Mobility Sponsor — \$9,000

Showcase your company exclusively at this year's IFA Pre-Con event! This prime opportunity includes the benefits of Notebook & Pen, Networking Lunch, and Networking Coffee Break sponsorships.

Networking Lunch — \$5,000

Provide the IFA attendees with a lunch from noon to 1pm on Monday, April 23, 2018. In addition to the benefits listed above, sponsors will receive:

- ✓ 1 IFA Registration
- ✓ Napkins with your company logo*
- ✓ 3 to 5 minute presentation or video from podium

Notebook & Pen* — \$3,000

Provide all IFA attendees with a customized notebook and pen branded with your company logo and/or name. In addition to the benefits listed above, sponsor will receive:

- ✓ Ability to include a printed insert inside the notebook (flyer or small brochure)

Networking Coffee Break — \$2,500

Provide the IFA attendees with refreshments during afternoon coffee break at 3:00pm. In addition to the benefits listed above, sponsor will receive:

- ✓ Napkins with your company logo*

**Artwork deadline for printed materials: April 3, 2018*

For more information, contact Scott Groves at 770.576.4971 or nafa@naylor.com.

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MOBILITY

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INTERNATIONAL FLEET ACADEMY PLEDGE FORM

1. MARKETING AND PROMOTIONAL SELECTIONS

- EXCLUSIVE IFA Mobility Sponsor — \$9,000**
- Networking Lunch — \$5,000**

- Notebook & Pen — \$3,000**
- Networking Coffee Break — \$2,500**

2. COMPANY INFORMATION

Company Name (as you would like it listed): _____

Street Address: _____

City: _____

State/Province: _____

Zip Code/Postal Code: _____

Country: _____

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

Company Website: _____

3. PAYMENT INFORMATION

Total Sponsorship Amount (U.S. Funds): \$ _____

- I've enclosed my check payable to NAFA IFA
- Charge my credit card: AMEX MasterCard Visa

Card Number: _____

Expiration Date: _____

Amount Authorized \$ _____

Name on Card (please print): _____

Signature: _____

Billing Address (if different): _____

RETURN PLEDGE FORM TO:

Mail: NAFA Show Management
1430 Spring Hill Road - 6th floor
McLean, VA 22102

Email: nafa@naylor.com

Fax: 703.934.4899

**For more information, contact
Scott Groves at 770.576.4971 or
nafa@naylor.com.**

NAFA's Federal Tax ID #11-2050435

Contributions or gifts to NAFA are not deductible as charitable contributions for income tax purposes. They may, however, be deductible as necessary business expenses, depending upon your tax adviser's interpretation. Amounts listed on form are in U.S. funds.

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