

NAFA
2024 INSTITUTE
& EXPO
APRIL 22-24 ■ SAN ANTONIO, TX

NEW FRONTIERS.
BIG POSSIBILITIES.

April 22–24, 2024

Your Invitation to Exhibit



San Antonio, TX
Henry B. Gonzalez Convention Center

For more information contact Scott Groves
at sales@nafa.org or 703-223-5171.



SPACE APPLICATION



INTERACTIVE FLOORPLAN



SPONSORSHIP OPPORTUNITIES



EVENT INFO



EMAIL US

EXPLORE NEW FRONTIERS

UNCOVER BIG POSSIBILITIES

NAFA
2024 INSTITUTE
& EXPO
APRIL 22-24 ■ SAN ANTONIO, TX

Prepare to embark on a journey towards “New Frontiers” and explore “Big Possibilities” at NAFA’s 2024 Institute & Expo (I&E)—the premier event for connecting with automotive fleet industry leaders and decision-makers, positioning your organization for success.

Backed by NAFA’s 65 years of advancing the fleet profession, I&E provides three days of essential fleet education, unmatched networking opportunities, and an expo that draws nearly 600 fleet managers from around the globe. Fleet managers representing corporate, government, utility, law enforcement, and more visit the I&E expo to engage with suppliers, preview cutting-edge products and solutions, engage in strategic conversations, delve into emerging technologies, and expand their network within the fleet community. As a result, I&E continues to be the largest gathering of fleet managers in the industry.

- **INFLUENTIAL ATTENDEES:** I&E fleet manager attendees have upwards of a \$12.2 billion annual vehicle acquisition budget.
- **DECISION-MAKERS:** 89% of I&E fleet manager attendees are final decision-makers, authorized purchasers, or recommend products and services for their fleets.

At the 2024 I&E, our goal is to guide attendees toward effective fleet management strategies, products, and solutions. **We invite you to join us so that you can showcase how your organization can empower fleet professionals to stay ahead of emerging trends and embrace optimal fleet management practices.**

Together, we can propel the industry forward, offering knowledge, products, and solutions. In addition to exhibiting at the 2024 I&E, NAFA offers a robust lineup of year-round opportunities to connect with the fleet audience through its digital and print publications, websites, and sponsorship programs.

Your target audience is waiting for you at NAFA’s I&E Expo. Reserve your booth now!



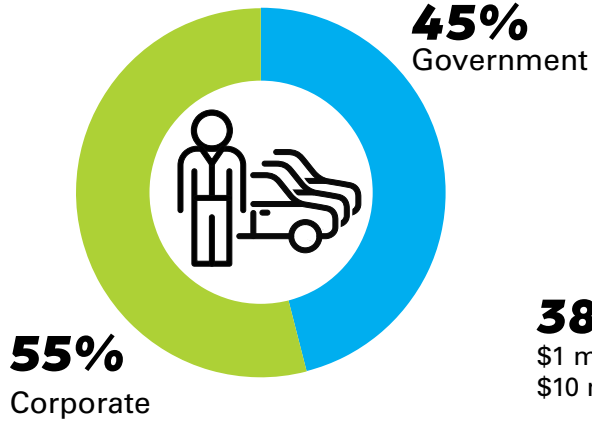
Bill Schankel

Bill Schankel, CAE
NAFA CEO

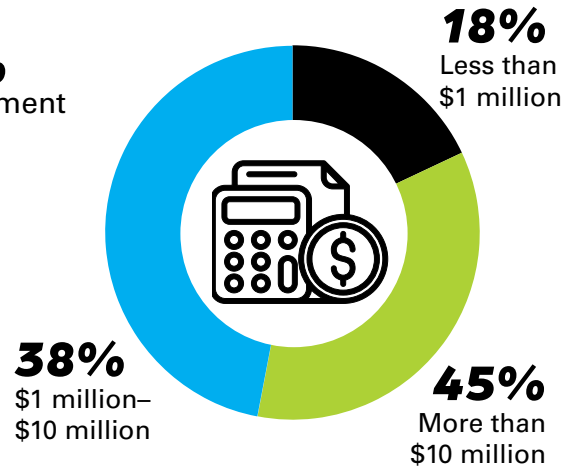


ATTENDEES ARE TOP **FLEET PROFESSIONALS** WITH **PURCHASING POWER.**

FLEET MANAGERS AT I&E



ANNUAL BUDGET FOR VEHICLE ACQUISITION



As a customer centric company, relationships mean everything to us. So, the opportunity to connect with fellow industry leaders and peers is invaluable... These last few days have been inspirational."

J3 Management Group



GAIN MAXIMUM EXPOSURE

100% OF OUR FLEET MANAGERS report that they visited the exhibit floor.



SHOWCASE YOUR QUALITY

4 OUT OF 5 FLEET MANAGERS spent three hours or more on the exhibit floor.



MAKE PROFITABLE CONNECTIONS

OVER 100 BILLION BUDGETED DOLLARS — that's how much purchasing power our fleet managers bring to the show.



MEET THE INDUSTRY

OVER 87% OF ATTENDEES listed that to "collect information/build relationships with suppliers" and "research products for purchase" were their main reasons for visiting the Expo Hall.

PRIMARY JOB FUNCTIONS OF NAFA I&E ATTENDEES*:

100% Fleet management systems/ software	64% Vehicle auction
94% Maintenance (mechanical) management services	60% Oil and Fuel Analysis
90% Vehicle selection	56% Accident management systems
84% Vehicle upfitting	55% Risk management
81% Fuel management systems/ software	53% Remarketing
69% Safety management	48% Leasing company services
67% Training programs	39% Auto transporter
67% Products/services for sustainability	37% Short-term rental agencies
	35% Financial services
	35% Insurance
	23% Used vehicle guide publications

* Information from the I&E Attendee Survey.



NAFA I&E ATTENDEES* ARE THE DECISION MAKERS FOR THEIR ORGANIZATIONS.

*Attendees from the 2023 Institute & Expo.



20/20 Onsite
 AbbVie Inc.
 ABM Industries
 Ada County, ID Procurement Department
 AEMP
 AES Corporation
 AFLA
 Agfa Corporation
 Alberta Gaming & Liquor Commission
 Alberta Health Services
 Alelo S/A
 Alnylam Pharmaceuticals
 AlSCO Inc.
 Amenity Collective
 American AgCredit
 American Automotive Leasing Association
 American Family Insurance
 American Mobile Fleet Services
 American Pool LLC
 Anne Arundel County, MD
 Anne Arundel County, MD Police Department
 APPI Energy
 Aqua Pennsylvania
 Arcadia
 Archrock
 Asplundh Tree Expert, LLC
 Association of Equipment Management Professionals
 ATCO Group
 Atlanta Housing
 Auto Driveaway
 Auto Integrate
 Axle Mobility
 Baker Distributing
 Balfour Beatty Communities
 Balford Linen Service
 Baltimore Gas & Electric
 Baltimore Police Department
 Barber National Institute
 Basin Electric Power Cooperative
 Bausch & Lomb, Inc.
 Bausch Health
 BBL Fleet
 Beacon Mobility
 Beaufort - Jasper Water & Sewer Authority
 Black & Veatch
 BlueTriton Brands
 BMW of North America, LLC
 Bonney Plumbing, Heating and Air
 Brinks, Inc.

Bry's Lawn Care & Landscaping
 Camp Hill Borough Police Department
 Case Western Reserve University
 CCC Intelligent Solutions
 CCC
 CDMB Consultants, LLC
 CerebrumX Labs, Inc.
 ChargePoint
 Chesterfield County, VA
 Cincinnati Insurance Company
 Cintas
 Citron Hygiene
 City of Asheville, NC Fleet Management
 City of Atlanta, GA Department of Public Works
 City of Atlanta, GA Dept. of Watershed Management
 City of Auburn, AL
 City of Auburn, WA
 City of Austin, TX
 City of Baltimore, MD Department of General Services
 City of Beaumont, TX
 City of Birmingham, AL Equipment Management
 City of Bloomington, MN
 City of Boynton Beach, FL
 City of Charlottesville, VA
 City of Chesapeake, VA Central Fleet Management
 City of Cincinnati, OH Fleet Services
 City of Clearwater, FL
 City of Dublin, OH
 City of El Paso, TX
 City of Fairfax, VA
 City of Folsom, CA Public Works Department
 City of Fort Lauderdale, FL Fleet Services
 City of Fort Smith, AR
 City of Fort Worth, TX
 City of Gainesville, FL Fleet Management
 City of Greenwood, IN
 City of Harlingen, TX Public Works
 City of Henderson, NV Public Works/Support
 City of Inglewood, CA
 City of Jeffersonville, IN
 City of Killeen, TX
 City of Lakewood
 City of Las Vegas, NV
 City of Little Rock, AR Fleet Services
 City of Lynchburg, VA
 City of Miami Beach, FL

City of Mount Pleasant, SC
 City of Naperville, IL Department of Public Works
 City of Newport News, VA Vehicle and Equipment Services
 City of Norfolk, VA
 City of Orlando, FL Fleet and Facilities
 City of Oshawa, ON
 City of Pearland, TX
 City of Plano, TX
 City of Redmond, WA
 City of Richmond, VA
 City of Rochester, MN Police Department
 City of Round Rock, TX
 City of Salem, OR
 City of San Diego, CA General Services Department
 City of South Jordan, UT
 City of Spokane, WA
 City of Springfield, IL
 City of Stockton, CA Public Works
 City of Tulsa, OK
 City of Virginia Beach, VA
 City of West Palm Beach, FL
 City of Woodbury, MN Public Works
 Clean Fuels Consulting
 Cobb County, GA Fleet Management
 Cobb County, GA Sheriff's Office
 Collin County, TX Equipment Services
 Coloplast Corp.
 Colorado Springs Utilities
 Comdata
 Commonwealth of Virginia Department of Social Services
 Commonwealth of Virginia Office of Fleet Management Services
 Communication Construction Group, LLC
 Compeer Financial
 Cook County
 Cooperative Laundry
 Core Electric Cooperative
 Corporate Claims Management
 County of Berks
 County of Riverside, CA Fleet Services
 County of Sacramento Department of General Services
 Cox Enterprises, Inc.
 CPS Energy (TX)
 Crow's Nest Holdings
 Crown Lift Trucks
 Crown Uniform and Linen Service

CRS
 Dakota County, MN
 Davidson County, NC
 DeKalb County School District
 DeKalb County, GA Government Public Works Department of Justice
 Department of Public Works Baltimore City
 Discount Tire
 DOJ
 Donnelly Construction Inc.
 Driver Technologies
 Driver Technologies Inc.
 Driving Dynamics, Inc.
 Duke Energy Corporation
 Dyno Noble Inc.
 Eastern Lift Truck
 Eastern Lift Truck, Inc.
 e-Boost
 Ecolab Inc.
 EG (Retail) America LLC
 Eisai Inc.
 El Paso County, CO Department of Public Works
 El Paso Water
 Electrada
 Element Fleet Management
 Elevance Health
 Eli Lilly and Co
 EMKAY, Inc.
 Enbridge Gas
 Energir the new Gaz Metro
 EnVue Telematics, LLC
 EO Charging
 Ergon, Inc.
 Erie Insurance
 ESG Integrity, LLC
 Essential Utilities, Inc.
 Evergy
 Evolve
 Farmer Brothers
 Fayette County, GA
 Fayetteville Public Works Commission
 Fidelity Building Services Group
 Fidelity Engineering
 First Student
 First Transit
 FirstKey Homes, LLC
 Fisher Auto Parts
 Flagship Facility Services, Inc.
 FLD, Inc.

NAFA I&E ATTENDEES* ARE THE DECISION MAKERS FOR THEIR ORGANIZATIONS WITH PURCHASING POWER.

*Attendees from the 2023 Institute & Expo.

Fleet Response
 Fleet Street Remarketing, LLC
 Fleetcor
 Florida International University
 Florida Power & Light
 Flynn Canada Ltd.
 Ford Motor Company
 Ford Pro
 Fort Valley State University
 Fortive Corporation
 Frank & Grossman Landscape
 Frederick County Government
 Freedom Forever Solar
 Fuels Institute/ESG Integrity
 Fujifilm Holdings America Corp.
 Galena Park Independent School District
 Gaylor Electric Inc.
 General Linen Service, LLC
 General Mills Inc.
 Gila County, AZ Department of Public Works
 Globalstar
 GMF Serviços de Mobilidade Ltda
 Golfleet
 Government of Canada Border Services
 Great Oaks Landscape
 Green Lawn Fertilizing, LLC – West Chester, PA
 Halifax Linen Service, Inc.
 Hamilton College
 Havis, Inc.
 Hawx Services LLC
 Hennepin County, MN Transportation Operations
 HHS-FMA Laundry
 Highnote
 Hillsborough County, FL Fleet Management
 HITT Contracting
 Holman
 Holman Parts Distribution
 Hoosier Energy, R.E.C.
 Hussmann Corporation
 Hyundai Motor America
 ImageFirst
 Integrated Power Services
 Intellictec Products LLC
 Inventory Standards Division
 J. F. Ahern Co.
 J.D. Power
 Jackson Electric Membership Corporation

Jacobs Engineering Group
 JEA
 Jefferson County Fleet & Facilities
 Jefferson County, WV Department of Fleet and Facilities Management
 Jerry
 Johnson Controls
 KCI Technologies, Inc.
 Keim Lumber Company
 Kent Power, Inc.
 Kentucky Farm Bureau Mutual Insurance
 Kimley-Horn
 King County Fleet Services
 Kingbee Work-Ready Vans
 KONE Inc.
 Konecranes, Inc.
 Lake County Board of County Commissioners
 LAPD Motor Transport Division
 Las Vegas Valley Water District
 LAUNCH Technical Workforce Solutions
 Leasing Associates, Inc
 Leon County, FL Sheriff's Office
 Let's Rent a Car S.A.
 Lewis Tree Service, Inc.
 Lilly
 LINE-X Up-Fit Fleet Solutions
 LKQ Corporation
 Loyola University Maryland
 MaintenX International
 Manheim Township
 Marubeni Corporation
 MasTec, Inc.
 Matanuska Telephone Assn. Inc.
 Matrix Consulting Group
 McKinsey & Company, Inc
 Mead and Hunt, Inc.
 Mercury Associates
 Metcon, Inc.
 Metropolitan Water District of SoCal
 Metropolitan Water Reclamation District
 Miami-Dade County Fleet Management Division
 Michael Baker International
 Michelin North America, Inc.
 Michigan State University Transportation
 Miller's Textile Services Inc.
 Minnesota Department of Transportation
 Mitsubishi Motor Sales of Canada
 ML Crane Group

Mondelez
 Montgomery County, MD Fleet Management Services
 Morgan State University
 Motorq
 MyFleetCenter
 Mygrant Glass Co., Inc.
 National Automobile Club
 National Grid
 NatureWorks Landscape Services, Inc.
 NC Clean Energy Technology Center
 Nestle Business Services
 Nestlé Canada
 Nestrade (Nestlé)
 Netradyne
 NextEra Energy
 NextEra Mobility
 Nivo Solar LLC.
 Noble Oil Services
 Noble Research Institute, LLC
 Nocell Technologies
 North Carolina State University
 NOV
 Novocure
 Ohio Department of Transportation
 Oil States International
 Olsson
 Orange County, NC Public Works
 Orange County, NC Solid Waste Management
 P1 Group, Inc.
 Palm Beach County, FL Fleet Management
 Palm Beach County, FL Sheriff's Office
 Panasonic Corporation of North America
 PARAR Institute
 PARS - Professional Automotive Relocation Services
 Pearce Services, LLC
 Peel, ON Regional Police Service
 Penn Line Service, Inc.
 Penn State University
 Pennsylvania State Police
 Pepco Holdings, Inc.
 Performance Contracting Group
 Pima County, AZ
 Pinkerton
 Pioneer Power Mobility - e-Boost
 PLM Fleet LLC
 Polk County, FL Sheriff's Office
 Pomona College

Port Authority of NY & NJ
 Port of Seattle
 Positioning Universal, Inc.
 Power Stop, LLC
 Predictive Coach, Inc.
 Prince George's County, MD Office of Central Services
 Prince William County Service Authority
 Prince William County, VA
 Rabo AgriFinance
 RCG Logistics LLC
 Rear View Safety
 Reindeer Auto Relocation
 Remarketing +
 Reynolds
 Rhino USA, Inc.
 Ricart
 Richland County, SC Department of Public Works
 RJ Corman Railroad Group, LLC
 Roadana Logistics
 Roche Diagnostics Corporation
 Rose Pest Solutions
 ROUSH CleanTech
 Royal Basket Trucks
 RTA Fleet Management Software
 Salt Lake City Corporation Public Services
 Salt River Pima-Maricopa Indian Community
 Salt River Project
 Saratoga Rack Marketing LLC
 Schindler Elevator
 School District of Palm Beach County
 Seattle City Light
 Selective Insurance
 Seminole Tribe of Florida
 Shell TapUp
 Shenandoah Fleet Maintenance and Management
 Sheppard Pratt
 Sheppard Pratt Health System
 ShipYourCarNow LLC
 Sika Corporation
 SiteWise
 SK
 Snap-On Incorporated
 Snap-on Tools
 SODEXO BRS BRAZIL
 Sofico Services USA Inc.
 South Jordan City

Southern California Edison Co.
 Spire Energy
 State of Georgia Department of Admin. Services
 State of Maryland
 State of Minnesota Department of Natural Resources
 STERIS Corporation
 Stony Brook University
 Stratigos Dynamics, Inc
 Sullivan Tire Co. Inc.
 Super Dispatch
 Syneos Health
 Sysmex
 T Rowe Price
 Takeda Pharmaceuticals America
 Tallgrass Energy Partners
 TBC Corporation
 Tecta America
 Tesla, Inc.
 Teva Pharmaceuticals
 Texas State Technical College
 Textron Inc.
 The AES Corporation
 The American Society for the Prevention of The Bancorp
 The Bancorp Bank
 The Church of Jesus Christ of Latter-Day Saints
 The Davey Tree Expert Company
 The Townsend Corporation
 The Wonderful Company
 Tim's Automotive & Towing
 Tivitri Inc
 Transcore
 Transport Solutions of America
 TRSA
 TRUCE Software
 TurnPoint Services
 U.S. Bank
 UCB Inc. Pharma
 UniFirst Corporation
 Union Leasing
 University of California, Los Angeles
 University of Colorado Transportation Services
 University of Delaware
 University of Illinois Urbana-Champaign
 University of Maryland, College Park

University of Massachusetts Amherst
 University of Nebraska - Lincoln
 University of Virginia Facilities Management
 University of Wyoming
 US Bank Voyager
 Us Cellular IOT Sales
 US Fleet Source
 USDA Forest Service
 USO- United Service Organizations, Inc.
 UTILIMASTER
 VA DGS/Office of Fleet Management Svcs.
 Vanair Manufacturing Inc.
 Veolia Water Technology & Solutions
 Veolia WTS
 Veregy
 Verizon
 Verra Mobility
 Virginia Dept. of Motor Vehicles
 Virginia Green
 Visa
 Vivint
 Vogue Linen
 Volkert, Inc.
 Voltera
 Wake Forest University
 Wallenius Wilhelmsen Solutions
 Ward Trucking
 Washington Suburban Sanitary Commission
 Washington, DC Dept. of Public Works
 Waylens
 WellsSpan Health
 West Pierce Fire & Rescue
 WEX, Inc.
 Wheels, Inc.
 White Castle Management Co.
 WideSense
 William W. Brady & Associates
 WORLDPAC
 Xantrex Technology Inc.
 York County, VA
 York Regional Police
 ZEVx
 Zipcar

89% OF ATTENDEES ARE **THE KEY DECISION-MAKERS** WHO BRING MORE THAN **10 BILLION BUDGETED DOLLARS** TO THE FLOOR!

NAFA MEMBERS:



Manage fleet vehicles of cars, vans, and SUVs totaling **4.8 million vehicles** and accounting for **\$122 billion** in assets.



Work with more than **600,000 medium- and heavy-duty trucks** in their fleets, totaling more than **\$30 billion** in assets for medium- and heavy-duty.



Maintain vehicles traveling more than **84-billion miles each year.**

“NAFA always delivers celebration, education, networking, and fun... Cohorts should attend the I&Es annually and get to know colleagues in this great industry worldwide. Many of us have gotten to know one another well. Whenever we need help, someone has the answer or knows someone who does. This kind of networking only happens because of an organization like NAFA.”

Robin Meritt
City of Lynchburg, VA



BE ON THE **CUTTING EDGE** OF INNOVATIONS



Launched in 2023 and back for 2024, the **NAFA's Innovations Showcase** invites attendees into an interactive innovation zone on the Expo floor, where they explore the exciting new products and product updates being launched by exhibiting companies. Attendees will get to experience innovation like never before and have the opportunity to vote for a People's Choice award for the most innovative product.

SHOWCASE INCLUDES

- One (1) professionally created storyboard display for each product submitted.
- Online listing for each product in the virtual Showcase (linked to mobile app and website).
- Inclusion in People's Choice program. Voting for this program will run through the online showcase app.
- Opportunity to deliver a demo/pitch from the Innovations Stage. Pitches will be grouped by product type and will take place during Expo Hall hours.

ADDITIONAL PROGRAM BENEFITS

- Pre-show marketing program including emails, website, and mobile app listing.
- Inclusion in Innovations Showcase feature in I&E show issue of FLEETSolutions.
 - March/April issue
 - Issue mailed to all NAFA members
 - Issue included in conference tote bag
- Inclusion in post-show issue of FLEETSolutions.
- May/June issue
- Issue mailed to all NAFA members
- Inclusion in Virtual Supplier Showcase (October 2024)

Deadline: February 16, 2024

\$1500 per submission

RESERVE YOUR SPOT >



PRELIMINARY EXHIBITOR SCHEDULE

(Schedule is subject to change)

SUNDAY, APRIL 21

8:00 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 5:00 p.m.	Exhibitor Move-In
5:30 p.m. – 7:00 p.m.	Welcome to San Antonio Happy Hour

MONDAY, APRIL 22

7:30 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 5:00 p.m.	Exhibitor Move-In
7:00 p.m. – 9:00 p.m.	Rev It Up Reception

TUESDAY, APRIL 23

7:30 a.m. – 5:00 p.m.	Registration
10:00 a.m. – 2:00 p.m.	Expo Hall Open
5:30 p.m. – 6:30 p.m.	Refuel Happy Hour
6:00 p.m. – 11:00 p.m.	Open evening for Supplier's Customer Events

WEDNESDAY, APRIL 24

7:30 a.m. – 12:00 p.m.	Registration
10:00 a.m. – 1:00 p.m.	Expo Hall Open
1:00 p.m. – 8:00 p.m.	Exhibitor Move Out*
4:00 p.m. – 6:00 p.m.	The Final Lap (Closing Event)

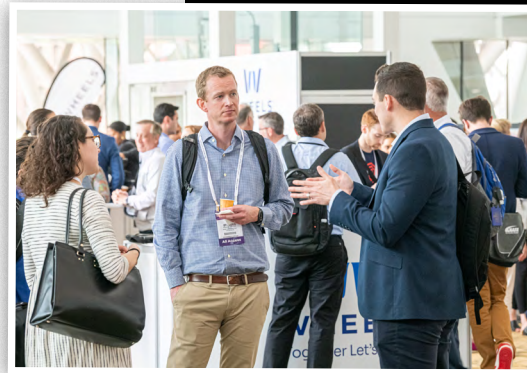
THURSDAY, APRIL 25

8:00 a.m. – 12:00 p.m.	Exhibitor Move Out**
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* Outbound carriers must be checked in by 7:00 p.m.

** Outbound carriers must be checked in by 10:00 a.m.

STEER THE CONVERSATION BY HAVING A PRESENCE AT THE LARGEST ANNUAL FLEET EVENT. DON'T MISS OUT!



NAFA I&E EXHIBITOR BENEFITS

- Direct access to hundreds of fleet managers with buying power from all sectors... Over 55% of which are corporate fleet managers.
- Exclusive access to I&E pre-and post-show list for promotional email/mailings.
- (2) full conference and (2) exhibit personnel badges per every 100 sq. ft. purchased.
- FREE Expo passes to offer to your best customers and prospects.
- Access to media/press/publications to expand product awareness.
- Booth package including 8' high back wall drape, 8' side rail drape, and ID Sign.
- Marketing package including listing on interactive floorplan hosted on I&E website, listing on mobile app, and pre-show marketing emails.
- Use of the official NAFA I&E logo on your promotional materials.
- Opportunity to be a part of the Innovations Showcase—Back by popular demand!
- Non-compete exhibit hours, ensuring attendees spend the maximum time on the show floor to experience your offerings
- New exhibitor pavilion available.
- Opportunity to participate in Media Day.

BOOTH SPACE PRICING

NAFA members save on their booth space. Not a member? Join NAFA today for discounted booth pricing and to take advantage of NAFA member benefits.

MEMBER RATES

\$28.00 (USD) per square foot for 100–300 sq. ft.

\$27.00 (USD) per square foot for 400 or more sq. ft.

MEMBER DISCOUNT

STANDARD RATES

\$31.00 (USD) per square foot for 100–300 sq. ft.

\$30.00 (USD) per square foot for 400 or more sq. ft.

Booths are sold in 100 sq. ft. increments

RESERVE YOUR BOOTH >

SPONSORSHIP AND ADVERTISING OPPORTUNITIES.



Build Your Brand and Elevate Your Company's Awareness

NAFA has developed a unique variety of sponsorship and advertising packages to help you meet your goals throughout the event. Sponsors receive event and industry-wide recognition enhancing the value of their brand. By sponsoring with NAFA your company can directly reach your core audience and make a lasting impact.

I&E Sponsorships have been designed to:



build your company's brand recognition



attract new fleet customers



boost industry-wide recognition



Sponsorships Opportunities

Below is a small sampling of the sponsorship offerings your company can take advantage of.

[VIEW ALL OPPORTUNITIES >](#)

WiFi Sponsor

Braindates

Opening Keynote

Conference Bag Insert

Hotel Room Drop

Attendee Marketing List

Aisle Signs in Expo Hall

Email Blasts



“ My experience here at the NAFA show has been incredible. The quality of leads that we've seen and the volume of large fleet buyers has been exactly what we were looking for in a show. This whole experience has just been really good for us as a company and for us as a team”

Thomas Reed

NAFA INSTITUTE & EXPO
APRIL 22-24 • SAN ANTONIO, TX

For more information contact Scott Groves at sales@nafa.org or 703-223-5171.








RIDE & DRIVE EXPERIENCE

Join us for the Ride & Drive Experience at I&E, powered by Bobit. During this immersive event, I&E attendees can interact with the latest models, electric and alternative fuel vehicles, and cutting-edge technologies behind the wheel.

This outdoor experience gives you the opportunity to showcase your vehicles and technology in front of an engaged audience of fleet professionals, beyond the I&E Expo Hall.

Wednesday, April 24, 2024
 2:30 p.m. – 4:30 p.m.

Multiple ways to participate!

<p>Solution Showcase</p>  <p>\$1,600</p> <p>For a demo only space at the Ride & Drive, no vehicles.</p>	<p>R&D Vehicle/ Demo Space</p>  <p>\$2,675</p> <p>Up to 2 vehicles/spaces. Add on additional vehicles for \$1,500</p>	<p>XL Vehicle/ Demo Space</p>  <p>Contact your Director of Strategic Accounts for more information!</p>
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Reserve your space today! ▶ Contact robert.brown@bobit.com
 248-601-2005 Cell: 248-390-0512



Please note that Ride & Drive spaces are raw. Any chairs, tables, electric or internet needs should be managed through your show decorator. Participant must be exhibiting or sponsoring at NAFA I&E.

