

NAFA
2026 INSTITUTE
& EXPO

APRIL 13-15 • CLEVELAND, OH

THE PREMIER FLEET EVENT

*Amplify
your Drive*

YOUR INVITATION TO EXHIBIT

April 13-15, 2026

Cleveland, OH

Huntington Convention Center of Cleveland

For more information, email **sales@nafa.org**.



Creating Efficient, Sustainable, Safe Fleets

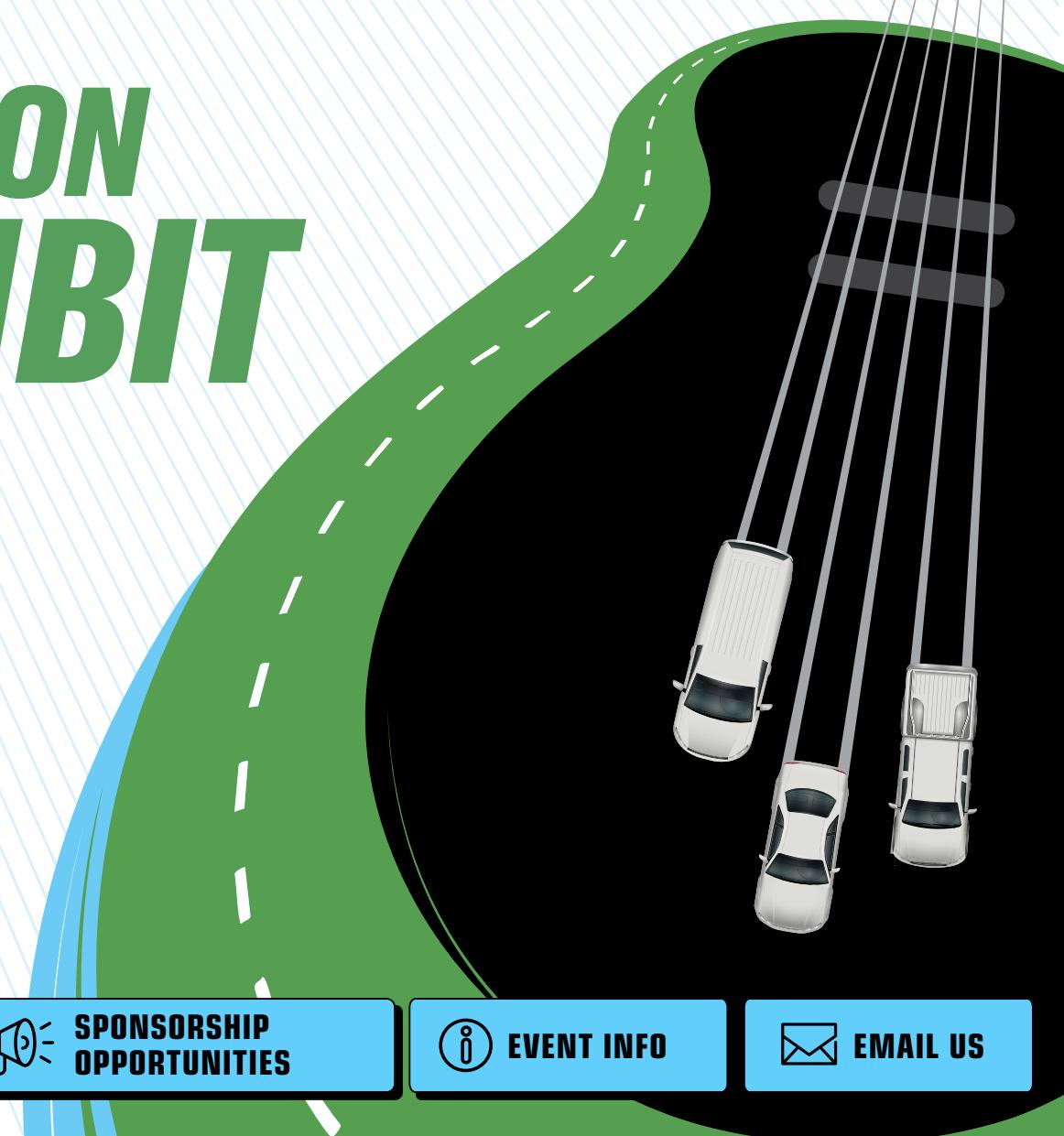
 **SPACE
APPLICATION**

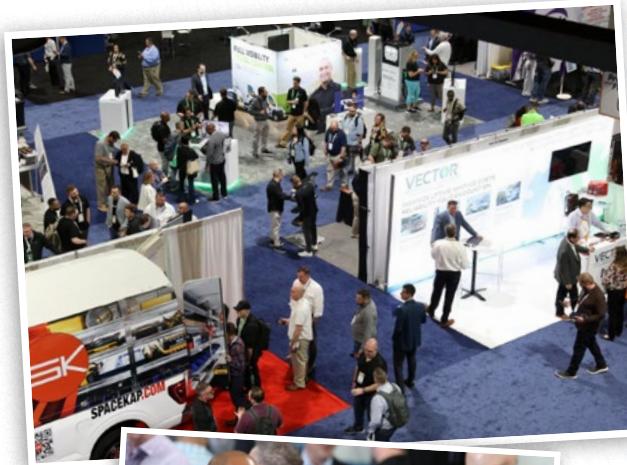
 **INTERACTIVE
FLOORPLAN**

 **SPONSORSHIP
OPPORTUNITIES**

 **EVENT INFO**

 **EMAIL US**





JOIN US FOR THE PREMIER FLEET EVENT OF THE YEAR

Amplify Your Impact. Amplify Your Success.

Position your organization for success at NAFA's 2026 Institute & Expo (I&E)—the premier event for fleet professionals. I&E is where meaningful connections are made, and lasting relationships are forged with key decision-makers and industry leaders from across the automotive fleet landscape.

I&E is renowned by the industry as fleet's premier event, providing three days of essential education, unparalleled networking opportunities, and a state-of-the-art expo hall, which draws 750+ fleet managers.

We invite you to join us for the largest annual gathering of fleet professionals. By exhibiting, you can demonstrate how your organization empowers fleet professionals to stay ahead of emerging trends and implement effective fleet management practices.

At NAFA's 2026 Institute & Expo, you will connect with:

- INFLUENTIAL ATTENDEES:** I&E fleet manager attendees have upwards of \$8.6 billion annual vehicle acquisition budget.
- DECISION-MAKERS:** 90% of I&E fleet manager attendees are final decision-makers, authorized purchasers, or recommend products and services for their fleets.

Fleet professionals representing corporate, government, utility, law enforcement, and more, attend the I&E expo to engage with suppliers, preview cutting-edge products and solutions, engage in strategic conversations, explore emerging technologies, and expand their network within the fleet community.

Together, we can help fleet professionals operate efficient, sustainable, and safe fleets. Your organization plays a vital role in moving the industry forward by delivering the knowledge, products, and solutions that matter most. Beyond exhibiting at NAFA's 2026 Institute & Expo (I&E), amplify your impact year-round through NAFA's robust portfolio of digital and print publications, websites, and targeted sponsorship opportunities—connecting you directly with the fleet professionals who shape the industry.

Connect directly with your target audience at NAFA's 2026 I&E Expo. Reserve your booth now!



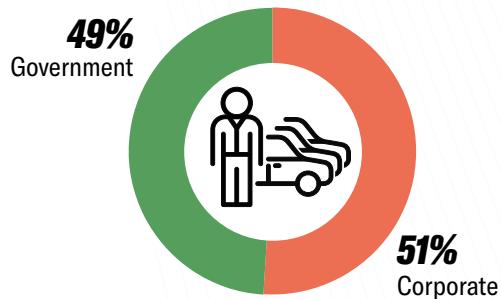
Bill Schankel, CAE
NAFA CEO



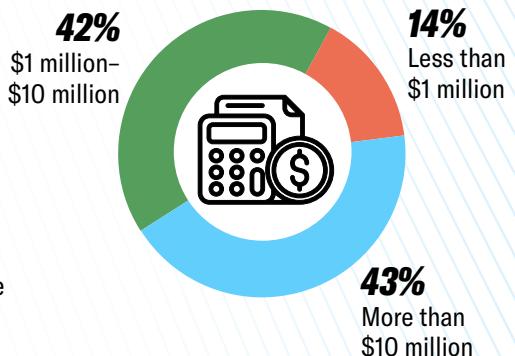
Creating Efficient, Sustainable, Safe Fleets

ATTENDEES ARE TOP FLEET PROFESSIONALS WITH PURCHASING POWER.

FLEET MANAGERS AT I&E



ANNUAL BUDGET FOR VEHICLE ACQUISITION



90% OF I&E ATTENDEES are the key decision-makers for their fleets.

ATTENDEES BRING NEARLY \$9 BILLION budgeted dollars to the floor!

99% OF OUR FLEET MANAGERS report that they visited the exhibit floor.



Showcase Your Quality



86% OF FLEET MANAGERS spent three hours or more on the exhibit floor.

ATTENDEES' TOP REASONS FOR VISITING THE EXPO HALL INCLUDE:

- to “collect information and build relationships with suppliers”
- to “research products for purchase within the next 12 months”
- to “identify services and/or equipment to purchase within the next few weeks”
- to “make connections and enjoy the booths” visiting the Expo Hall.



Meet The Industry

Attendees are from:

- **48 U.S. STATES**
- **14 COUNTRIES**
- **7 CANADIAN PROVINCES**



This was our first time showing here and it was an exceptional experience for us. We are already building on the momentum... The ability to directly engage with decision makers was absolutely paramount. And I think from that point of view, we really exceeded expectations.

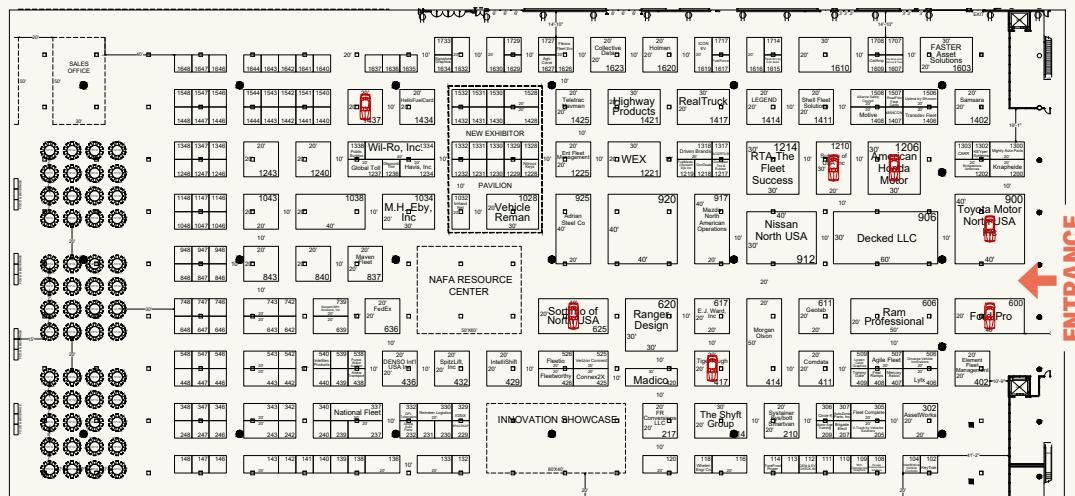
— DENSO International America Inc.

JOB FUNCTIONS OF NAFA I&E ATTENDEES:

| | | | |
|------------|---|------------|--|
| 69% | Fleet management systems/software | 40% | Oil and Fuel Analysis |
| 62% | Maintenance (mechanical) management services | 35% | Accident management systems |
| 56% | Vehicle selection | 31% | Risk management |
| 54% | Vehicle upfitting | 28% | Remarketing |
| 54% | Fuel management systems/software | 27% | Leasing company services |
| 42% | Products/services for sustainability | 23% | Auto transporter |
| 44% | Safety management | 23% | Financial services |
| 44% | Training programs | 22% | Short-term rental agencies |
| 42% | Vehicle auction | 21% | Insurance |
| | | 11% | Used vehicle guide publications |

Source: I&E Attendee Survey and Registration Demographic Information

**AMPLIFY YOUR SUCCESS BY HAVING A PRESENCE
AT THE LARGEST ANNUAL FLEET EVENT. DON'T MISS OUT!**



***Exhibit floor layout is subject to change. For the most recent floor plan, visit the [I&E 2026 Floor Plan](#)**

Booth Space Pricing

NAFA members save on their booth space. Not a member? Join NAFA today for discounted booth pricing and to take advantage of NAFA member benefits.

MEMBER RATES

\$29.50 (USD) per square foot
for 100-300 sq. ft.

\$28.50 (USD) per square foot
for 400 or more sq. ft.

STANDARD RATES

\$32.50 (USD) per square foot
for 100-300 sq. ft.

\$31.50 (USD) per square foot
for 400 or more sq. ft.

NAFA I&E EXHIBITOR BENEFITS

- Direct access to hundreds of fleet managers with buying power from all sectors... 51% of which are corporate fleet managers.
- Exclusive access to I&E pre- and post-show list for promotional email/ mailing.*
- Two (2) full conference and two (2) exhibit personnel badges per every 100 sq. ft. purchased.
- FREE Expo passes to offer to your best customers and prospects.
- Access to media/press/publications to expand product awareness.
- Booth package including 8' high back wall drape, 8' side rail drape, and ID Sign.
- Marketing package including listing on interactive floorplan hosted on I&E website, listing on mobile app, and pre-show marketing emails.
- Use of the official NAFA I&E logo on your promotional materials.
- Opportunity to be a part of the Innovations Showcase—Back by popular demand!
- Non-compete exhibit hours, ensuring attendees spend the maximum time on the show floor to experience your offerings.
- Access to basic attendee list (name and company only).
- Join the New Exhibitor Pavilion (if applicable)
- Opportunity to participate in Media Day.
- Sponsorship opportunities at a discounted rate for exhibitors.



For more information, email sales@nafa.org.

STEER THE CONVERSATION BY HAVING A PRESENCE AT THE LARGEST ANNUAL FLEET EVENT. DON'T MISS OUT!

*ATTENDEES FROM THE 2025 INSTITUTE & EXPO.



3Degrees Group, Inc.
3M
AAA National
ABI Truck and Van Shelving
ABM Industries
Access Services LA
Ada County, ID Procurement Department
AFLA
AHF
Alarm.com
Alberta Gaming & Liquor Commission
All Star Incentive Marketing
Allstate
Allstate Roadside
Ally Waste Services LLC
Alynlam Pharmaceuticals
American AgCredit
American Pool
American Truck & Trailer Repair Inc.
Ann Arbor Area Transportation Authority
Apex Parts Distributors, Inc
Arkansas Children's Hospital
Asplundh Tree Expert
Asset Management International
Atlanta Housing
AtoB
Atrium Home Services
Atwell, LLC
Auto 2 Locadora LTDA
Auto Driveaway
Auto Integrate
Auto Rental News/Bobit
Automotive Consultants
Automotive Fleet
Automotive News
Autosphere Media
avallon.ai
Baker Roofing
Barrientos Design & Consulting, Inc.
Basin Electric Power Cooperative
Basin Upfitting
BBL Fleet
Bend Parks and Rec
BENTON COUNTY PUBLIC WORKS
Berry Corp
Betenbough Homes
BetterFleet
Bexar County Fleet Maintenance
Black and Veatch
Black Gold Transport
Blattner Company
Blink Charging
Bobit Business Media
BodiEV Install
Bommarito Automotive Group
Bonney Plumbing, Heating and Air
Booster Fuels
BrightView Landscapes

Brinks
Burns & McDonnell
C&K Auto Parts
Caliber Collision
California Water Service
Calleguas Municipal Water District
Camp Hill Borough Police Department
Canaveral, FL Port Authority
CarBodyLab
CB Direct
CBRE, Inc.
CenterPoint Energy
Central Arizona Project
Centuri Construction Group
CerebrumX Labs Inc.
Cerritos College/Long Beach Clean Cities
Charge, Inc.
Charlotte Douglas International Airport
Chesterfield County, VA
Chick Of All Trades, Lic
Chubb
Cincinnati Insurance Company
Cintas Corporation
City of Albany, GA
City of Anaheim
City of Arvada, CO
City of Atlanta, GA Department of Public
City of Auburn, AL
City of Austin, TX
City of Bedford, TX
City of Birmingham, AL Equipment Mgt
City of Boston
City of Boynton Beach, FL
City of Brentwood
City of Buckeye, AZ
City of Campbell
City of Carlsbad, CA
City of Chandler, AZ
City of Charlotte
City of Chesapeake
City of Cincinnati, OH Fleet Services
City of Clayton, MO
City of Coronado
City of Delray Beach, FL
City of Dublin, OH
City of Escondido, CA Fleet Services
City of Fairfield, CA
City of Fayetteville, AR
City of Folsom, CA Public Works Dept
City of Fort Lauderdale
City of Fort Worth, TX
City of Garden Grove
City of Germantown, TN
City of Greeley, CO
City of Greenville, SC
City of Greenwood, IN
City of Henderson, NV Public Works
City of Hermosa Beach

City of Kissimmee, FL
City of Knoxville, TN Fleet Services
City of La Verne, CA Public Works
City of Lakewood, CO
City of Las Vegas, NV
City of Lee's Summit, MO
City of Little Rock, AR Fleet Services
City of Long Beach, CA
City of Los Angeles
City of Lynchburg, VA
City of Miami Beach, FL
City of Midland
City of Minneapolis, MN Public Works
City of Mississauga, ON
City of Naperville, IL Department of Pub
City of New Orleans, LA
City of Newport News
City of Oakland, CA
City of Oceanside
City of Olathe, KS
City of Palm Desert
City of Palm Springs, CA
City of Plano, TX
City of Redmond
City of Richardson, TX
City of Roanoke
City of Round Rock
City of San Antonio, TX Fire Department
City of San Luis
City of Santa Fe
City of Signal Hill
City of South Jordan, UT
City of Spokane, WA
City of Sugar Land, TX
City of Thousand Oaks, CA
City of Ventura, CA
City of Victoria, BC
City of Virginia Beach, VA
City of Vista Public Works
City of West Palm Beach, FL
City Rent a Truck
Clark County, WA Public Works
Cleon
Coast
Cobb County, GA Fleet Management
Cobian Transport Inc
Coloplast Corp.
Colorado Springs Utilities
Columbus GA Consolidated Government
Continental
CoolSys
Corpay
COUNTRY Financial
County of Fairfax, Dept. of Vehicle Services
County of Los Angeles Internal Services
County of Marin Communications
County of Orange
County of Riverside Transportation

County of San Bernardino, CA Fleet Mgt
County of Santa Barbara
County of Ventura, CA GSA Fleet Services
CPS Energy
Crusoe Energy Systems, Inc.
Current Trucking
CVBNetwork
Dakota County, MN
Danlaw, Inc.
Davey Resource Group, Inc.
Davidson County, NC
Dept of Homeland Security
Descartes Systems Group
Diebold Nixdorf Inc.
DIG Fleet
Direct Connect Logistix
District of Columbia Water & Sewer
Dobson Fiber
Downtown Dallas Inc.
DRAIVER
Drive Whip
Drive-It Tech
Driveroo Inc.
Duke Energy
Dynalectric San Diego
Dynavax Technologies
E.A. Sween Company
Earthadelic
Eberspaecher Climate Control Systems
Eisai Inc.
El Paso County, CO Dept of Public Works
El Paso Water
ELECTRATRON TV
EMCOR MESA ENERGY SYSTEMS
Emkay Fleet Management
Emory University
Enbridge
Endeavor Business Media
Enercorp Engineered Solutions
Energy United
Enterprise Rent-A-Car
Environmental Defense Fund
EnVue Telematics, LLC
Erie Insurance
Essential Utilities Inc.
ETA Advisors
ETE REMAN
Eversana Life Sciences
EVM EVOLUTION MOBILITY S.A.
Expedited Freight LLC
Fairfax Water
Farm Credit Services of America
Ferreira Power West
Fidelity National Financial, Inc.
First Student
Fitness International, LLC
Flathead Industries
Fleet & Mobility

SPACE APPLICATION

INTERACTIVE FLOORPLAN

SPONSORSHIP OPPORTUNITIES

EVENT INFO

EMAIL US

STEER THE CONVERSATION BY HAVING A PRESENCE AT THE LARGEST ANNUAL FLEET EVENT. DON'T MISS OUT!

*ATTENDEES FROM THE 2025 INSTITUTE & EXPO.

Fleet Europe/Global Fleet Media
Fleet Management Weekly
Fleet Street Remarketing, LLC
Fleet-Connection.com
Florida Power & Light
Fort Valley State University
Fox Pest Control
Franz Bakery
Freightliner Custom Chassis Corp
Frito Lay
Fujifilm Holdings America Corp.
Fullerton Joint Union High School
FullSpeed Automotive
FURY AI
Gaylor Electric Inc.
General Mills Inc.
General Motors
Gentiva
Georgia Dept. of Administrative Services
Getinge
Gilead Sciences, Inc.
Giraffe Financial Inc.
Global Partners
Goettl Home Services, LLC
GOLFLEET TECNOLOGIA LTDA
Gore
Gothic Landscape
Grand River Dam Authority
Great American Insurance Group
Green Motion, International
GreenWaste
Grupo Platinum
Guarantee Electrical Co
Gulf Coast Underground
Gwinnett County, GA Fleet Management
Haaker Equipment Company
Hajoca Corporation
Hang Up and Drive
Harmony Biosciences
Harris County, TX Universal Services
Hawaiian Electric Company
Heartland Company
Heath Consultants, Inc.
HEI Civil
Helix Water District
Hennepin County, MN Transportation Ops
Hermanson Company
Hillsborough Area Reg'l Transit Auth
Hogan Construction
Honda
HopDrive
Hope and Healing Outpatient
Horrocks
Hyundai Motor America
IAA
IBM
Idaho National Laboratory

Illinois Board of Higher Education
IMPROLearning
Incyte
Independent Truck Upfitters
Infinite Cake
Infiniti Logistics, Inc.
INL ~ Battelle Energy Alliance
Inland Empire Utilities Agency
Innovation Core SEI, Inc.
Inspiration Fleet
Insurance Auto Auctions (IAA)
Intron, Inc.
Iridium Satellite
J. F. Ahern Co.
J.D. Power
JEA
JP McHale Pest Management
KARKEY
Kawasaki Motors Corp., U.S.A.
KenetiQ LLC
Kent Power Inc.
Keystone Automotive Operations
Kia of Fresco
King County, WA Fleet Services Division
Kingbee Vans
Km100 Fleet
KONE Inc.
Kyowa Kirin
LA County Sanitation Districts
LACSD
Lake County, FL Office of Fleet Mgmt
LandCare
Lane County, OR Public Works
Lantech Communications LLC
Las Vegas Valley Water District
LAUNCH Technical Workforce Solutions
LeasePlan USA
Lehi City, UT
Leke Services
Lenox
Leon County, FL Sheriff's Office
LG Upplus
Little Rock Water Reclamation Authority
Lodging Solutions / ITS
Los Angeles Fire Department
Los Angeles Times
Lower Colorado River Authority
Lucid Motors
L-Z Truck Equipment Inc.
Macomb County, MI Department of Roads
Main Street Auto
Mallinckrodt Pharmaceuticals
Marathon Industries, Inc.
Marders
Margot Products Inc.
Marubeni Corporation
Massachusetts Office of Vehicle Mgmt

Matrix Consulting Group
Mead and Hunt, Inc.
Mechanic
Merchants Fleet
Mesa Energy Systems
Metropolitan Utilities District
MetroPower
Michigan State Police
Michigan State University Landscape Svc
Michigan State University Transportation
Mike Albert Fleet Solutions
Minnesota Department of Transportation
Miovision
MISTRAS Group
Mitsubishi Motor Sales of Canada
ML Holdings Company
Mobilease Inc
Model 1 Commercial Vehicles
Monarch Landscape Companies
Motus
Muscogee Nation Gaming Enterprises
MyBus Charter
NACFE
Naryant
National Renewable Energy Lab
Natural Resources Defense Council
NBC Universal (KNBC-TV)
NC Clean Energy Technology Center
NCSA Cooperative Purchasing Programs
New Braunfels Utilities
NextCar Rental
Norco Inc.
North Texas Municipal Water District
NOVUS Glass
NRG Energy, Inc.
Nutrien Ag Solutions
NY State Energy Research and Dev
Onondaga County WEP
OpConnect
Orange County, CA Sanitation District
Orange County, FL Property Appraiser
Ortec Environment Services
OWL Services
P1 Service LLC
Paired Power
Palm Beach County Fleet Management
Palm Beach County, FL Sheriff's Office
Panasonic North America
PARAR INSTITUTE - BRASIL
PARS - Professional Auto Relocation
Patriot Fleet Solutions
PayByPhone
Pennsylvania State Police
PetroCard Inc
PG&E
Pima County, AZ
Pinellas County, FL Sheriff's Office

Pinnacle Petroleum, Inc
PitPro Automation
PLANTECH TECNOLOGIA LTDA
PLUS
Polestar Automotive, NA
Pomona College
Port of Long Beach
Port of Los Angeles
Port of Seattle
PowerTrunk Inc.
Premier Truck Rental
Primrose Equipment
Prince George's County, MD
Pro EMS
Progressive Roofing
ProPetro Holding Corp.
Provo City
Prudential Overall Supply
PT&T Logistics
Puget Collision
Pulama Lanai
Pye-Barker Fire & Safety
QUES
Quinn Caterpillar
Rally Fleet Services
Rancho Tree Service
Raymond West
Redhead Equipment
REI
Resultant
Revolv
Relax Energy Solutions
Ridecell
Riverside Waste Resources
Rivian - Electric Adventure Vehicles
RK&K
RMI
ROAD READY SOLUTIONS, INC
RoadFlex
Rose Pest Solutions
Rosendin Electric Inc.
Rowan County Government
RS&H
RTA: The Fleet Success Company
Ryder System, Inc.
Safco Group
Salt Lake City Corporation Public Servic
Salt Lake County, UT Fleet Management
Salt River Pima-Maricopa Indian Comm
Salt River Project
San Bernardino Co. - Fleet Management
Santa Clarita Valley Water District
Santee Cooper
Sarasota County, FL General Services
SavATree
SC Fuel
Schindler Elevator

SCV Water
Sedgwick
Seminole Tribe of Florida
Sequoia Applied Technologies Inc.
Serent Capital
Servicon Systems, Inc.
Ship Car 24 Inc
Siemens Corporation
SiriusXM Radio, Inc.
Snappy
SoCal Truck Accessories & Equipment
SoundHound AI, Inc
Southern California Edison Co.
Southwest Gas Corporation
Spire Energy
Spokane County Fire District 8
Stanford University
Stanley Consultants
Stantec Consulting Ltd.
State of CA Governor's Ofc of Emerg Svc
State of California Department of Transport
State of MI Department of Management
State of Minnesota
State of Missouri Office of Administrati
State of MN Dept of Natural Resources
State of South Dakota Fleet & Travel Mgt
State of Wyoming Motor Vehicle Mgt
Stellantis Fleet & Business Solutions
STIVERS AUTOMOTIVE
Stony Brook University
StrategiaNow Consulting
Sukut Construction
Sullivan Tire Co. Inc.
Summit Partners
Sunflower Electric Power Corporation
Supersonic Success
Supply Professional Magazine
Syneos Health
Sysmex
Taft Electric Company
Tallgrass Energy
Targa Resources
Tepa, LLC
TESLA
Teva Pharmaceuticals
Texas Tech University
Textron Inc.
Thayer Power & Communication
The ACRA Inside Track
The Amenity Collective
The Arc of Ventura County
The Church of Jesus Christ of Latter-Day
The Townsend Corporation
The University of Alabama
The University of Texas at Austin
TIMEC
Tivitri Inc

Tom's Truck Center Rental & Leasing
TopBuild
Town of Gilbert, AZ
Town of Queen Creek, AZ Public Works
Town of Vail, CO
Toyota
Traffic Management
Transcore
Transform Fleet Outfitters Inc.
Transport Solutions of America
TTU
Tulalip Tribes
U.S. Bank Voyager
U.S. Department of Transp Fedl Aviation
UC San Diego
UCB Pharma
UCLA Fleet and Transit
UCSD
Ulteig
Union Leasing
United Drain and Plumbing
United States Marine Corps SWRFT
Utili
University of California, Los Angeles
University of California, Riverside
University of Illinois Urbana-Champaign
University of Minnesota
University of Utah
University of Wyoming
UP.FIT
USAF
VELOE
Veolia Water Technology & Solutions
Veregy
Verizon
Verra Mobility
Village of Oak Park, IL
Visa
Volkert, Inc.
Voltera
Vulog
WAKE TECH CC
Walker Products
Wallenius Wilhelmsen
Waylens, inc
Wescom Inc.
Wheels, Inc.
Wolf Line Construction
Woods Maintenance Services, Inc.
WSSC Water
Xcel Energy
York County, VA
Yuma County Department of Public Works
Zeem

SPACE
APPLICATION

INTERACTIVE
FLOORPLAN

SPONSORSHIP
OPPORTUNITIES

EVENT INFO

EMAIL US

MEET THE DECISION-MAKERS WHO MOVE FLEETS FORWARD

NAFA MEMBERS:



- Manage fleet vehicles of cars, vans, and SUVs totaling **4.8 million vehicles** and accounting for **\$122 billion** in assets.



- Work with more than **600,000 medium- and heavy-duty trucks** in their fleets, totaling more than **\$30 billion** in assets for medium- and heavy-duty.



- Maintain vehicles traveling more than **84-billion miles each year**.

“It was my first time to the NAFA I&E Expo, and it was fantastic! I got to meet vendors face to face, discuss up and coming new innovations, and network with my like-minded industry peers.”

Jason Ermish
Spire Energy

“The NAFA I&E is something all Fleet professionals should attend whether you are seasoned or new to the industry. The educational value and number of exhibitors available to you is outstanding.”

Brian Carroll
Canaveral Port Authority



SPOTLIGHT YOUR CUTTING EDGE INNOVATIONS

INNOVATIONS SHOWCASE



Innovations Showcase

The **I&E Innovations Showcase** invites attendees into an interactive innovation zone on the Expo floor, where they explore the exciting new products and product updates being launched by exhibiting companies. Attendees will get to experience innovation like never before and have the opportunity to vote for a People's Choice Award for the most innovative products.

Showcase Includes

- One (1) professionally created storyboard display for each product submitted.
 - Board will include the company name, logo, booth number, and a QR code to view more information.
- Online listing for each product in the virtual Showcase (linked to mobile app and website).
- Opportunity to deliver a speed pitch from the Innovations Stage. Pitches will be grouped by product type and will take place during Expo Hall hours.

Additional Program Benefits

- Pre-show marketing program including emails, website, and mobile app listing.
- Inclusion in Innovations Showcase feature in I&E show issue of *FLEETsolutions*.
 - Issue mailed to all NAFA members
 - Issue included in conference tote bag
- Inclusion in post-show issue of *FLEETsolutions*.
 - Issue mailed to all NAFA members

Deadline, January 30th, 2026
\$2,500 per submission

Reserve Your Spot >>

AMPLIFY YOUR BRAND AND ELEVATE YOUR COMPANY'S AWARENESS

Sponsorship and Advertising Opportunities

NAFA has developed a unique variety of sponsorship and advertising packages to help you meet your goals throughout the event. Sponsors receive event and industry-wide recognition enhancing the value of their brand. By sponsoring with NAFA your company can directly reach your core audience and make a lasting impact.

I&E Sponsorships have been designed to:



Build brand recognition for your company



Maximize your brand's exposure



Attract new fleet customers



Boost industry-wide recognition

Sponsorship Opportunities Include

- Coffee Lounge and Breaks, Outside Expo Hall
- Coffee Lounge and Breaks, Inside Expo Hall
- Ice Cream Social in the Expo Hall, Tuesday
- Popcorn Break in the Expo Hall, Wednesday
- Pre-Conference Education Programs
- Monday Ride & Drive Luncheon
- Welcome to Cleveland Reception
- Refuel Happy Hour
- General Sessions
- Water Station
- Conference Tote Bag
- Conference Badges and Lanyards
- Pocket Guide
- Mobile App Banner Ads
- Hotel Room Drop
- Directional Signs
- Education Session Room Signs
- Hotel Key Cards—Multiple Hotels Available
- Aisle Signs on Expo Floor
- Convention Center Branding
- Hand Sanitizers for Attendees
- Conference Bag Inserts
- Marketing Packages
- Digital Booth Package Options
- Attendee Marketing List
- Email Blasts

[View All Opportunities >>](#)



NAFA 2026 INSTITUTE & EXPO
APRIL 13-15 • CLEVELAND, OH
THE PREMIER FLEET EVENT

For more information, email sales@nafa.org.

Want to create a sponsorship that more aligns with your brand? Please reach out to us for a one on one meeting to build a package best suited for your company's needs!



SPACE APPLICATION



INTERACTIVE FLOORPLAN



SPONSORSHIP OPPORTUNITIES



EVENT INFO



EMAIL US